



# WE'RE ON A MISSION TO CHANGE THE WORLD...

## ONE KID AT A TIME.

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**We know that true transformation in our world  
begins with education.**

That is why we created Project Heart, the OtterCares philanthropy program that teaches young people they have the power and ability to create real, lasting change in their communities and the world.

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### **Creating Change that Lasts**

Project Heart creates real head-to-heart transformation in students by engaging them in a journey of self-discovery. Students learn that they have the power, ability and responsibility to be life-long philanthropists who create change in their communities and the world. Building on the concept that everyone has time, talent and treasure (3Ts) to impact a cause or need, Project Heart taps into every child's innate desire to give, while providing them with the tools and framework they need to be difference makers at any age.

### **Adaptable and Flexible**

Project Heart resources can be adapted to fit the needs of almost any implementation model. We lean on the wisdom of experts to enhance materials and add new activities to reach even more youth around the world. Whether you are a classroom teacher or an afterschool program leader, Project Heart was designed to help you do what you do best - educate and inspire tomorrow's change-makers.



### **Making Learning Personal**

Through each activity and lesson, Project Heart challenges kids to think and act differently, applying a new filter to the world around them. Project Heart encourages young people to take ownership of their impact projects and their ability to make a difference. Whether you sprinkle in a few resources like the book list or go all out to take advantage of the Illumination Fund student grant, Project Heart is for anyone who sees youth as changemakers.

**projectheart**

[www.myprojectheart.org](http://www.myprojectheart.org)

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# MIDDLE SCHOOL PHILANTHROPY OBJECTIVES

Each Project Heart lesson provides intentional instruction and activities that are grade specific and developed to deepen students understanding and application of philanthropic principles.

LESSON	PHILANTHROPY OBJECTIVES
Lesson 1	What Does Philanthropy Mean in Your Life? - Students will connect philanthropy to their lives. Learners define the word “philanthropy” and describe what giving back looks like in their daily life and in their communities.
Lesson 2	How Can YOU Make a Difference with Your 3Ts? - Students choose a nonprofit and identify how that organization is creating solutions to address a need in the community or world. Learners identify and create strategies around how their 3Ts can help a local nonprofit in their community.
Lesson 3	Which Personal Passions Drive Your Mission? - Students dig deeper into their understanding of philanthropy. Learners identify their personal passions to create their own philanthropic mission statement.
Lesson 4	Impacting Others Locally, Nationally or Globally - Students will learn the framework needed to distinguish between local, national and global impacts of nonprofits. Using this framework, learners identify and share ways they can create their own impact.
Lesson 5	What is Your Plan to Make a Difference Now? - Students collaborate to design a flyer for an individual, group or class impact project. Learners apply new knowledge to utilize skills to create action ideas to make a difference.
Lesson 6	What is the End Goal for Positive Impact? - Students begin with the end in mind. Learners create an end goal for the class project(s) that will make an impact on a local, national or global level.
Lesson 7	SMART Goals Improve Impact & Help You Persevere - Student will think critically as they compare and contrast philanthropic efforts. Learners create SMART goals to improve the success of the project(s) and brainstorm ways to persevere despite obstacles.
Lesson 8	What Support Do I Need and Who Will Help? - Students will use their voice to tap into support from family, friends and peers. Learners synthesize project ideas and goals into a project plan with assigned tasks for gaining support from people and organizations.
Lesson 9	Executing Your Plan for Positive Impact - Students finish planning their projects. Learners are encouraged to document and record evidence of their philanthropic efforts.
Lesson 10	Celebrate and Continue Your Efforts - Students immerse themselves in reflective practice around being philanthropists.