



WE'RE ON A MISSION TO CHANGE THE WORLD...

ONE KID AT A TIME.

**We know that true transformation in our world
begins with education.**

That is why we created Project Heart, the OtterCares philanthropy program that teaches young people they have the power and ability to create real, lasting change in their communities and the world.



Creating Change that Lasts

Project Heart creates real head-to-heart transformation in students by engaging them in a journey of self-discovery. Students learn that they have the power, ability and responsibility to be life-long philanthropists who create change in their communities and the world. Building on the concept that everyone has time, talent and treasure (3Ts) to impact a cause or need, Project Heart taps into every child's innate desire to give, while providing them with the tools and framework they need to be difference makers at any age.

Adaptable and Flexible

Project Heart resources can be adapted to fit the needs of almost any implementation model. We lean on the wisdom of experts to enhance materials and add new activities to reach even more youth around the world. Whether you are a classroom teacher or an afterschool program leader, Project Heart was designed to help you do what you do best - educate and inspire tomorrow's change-makers.



Making Learning Personal

Through each activity and lesson, Project Heart challenges kids to think and act differently, applying a new filter to the world around them. Project Heart encourages young people to take ownership of their impact projects and their ability to make a difference. Whether you sprinkle in a few resources like the book list or go all out to take advantage of the Illumination Fund student grant, Project Heart is for anyone who sees youth as changemakers.

projectheart

www.myprojectheart.org

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HIGH SCHOOL PHILANTHROPY OBJECTIVES

Each Project Heart lesson provides intentional instruction and activities that are grade specific and developed to deepen students understanding and application of philanthropic principles.

LESSON	PHILANTHROPY OBJECTIVES
Lesson 1	Philanthropy in Your Life - Students will connect to a philanthropic lifestyle and be challenged to think about what giving looks like in their life. Learners will internalize the definition of philanthropy, how it is deeper than kindness, and begin to think about using their 3Ts (time, talent and treasure) to make an impact.
Lesson 2	Evaluating Philanthropy - Students create a rubric to evaluate local, national and global philanthropists and nonprofits. Learners will use this rubric again in Lesson 10 to evaluate their philanthropic efforts.
Lesson 3	3Ts Improve Your Vision - Students will think critically about the purpose of philanthropy. Learners create a vision statement that aligns with their philanthropic interests, integrating their 3Ts (time, talent and treasure).
Lesson 4	Philanthropy With a Purpose - Students will deepen their understanding of philanthropy beyond just volunteering. Learners begin a personal plan of philanthropy by creating a mission statement and use new knowledge about philanthropists, their purposes and an introduction to impact investing.
Lesson 5	Personal Passions and Career Goals - Students will collaborate to nurture a philanthropic mindset. Learners create a plan using personal passions, their mission statement, 3Ts and career interests to set goals for making a philanthropic impact through a service project.
Lesson 6	Philanthropic End Goals - Students will leverage media and their voice. Learners create end goals and a plan to make a positive impact as an individual, in small groups, or as an entire class through their philanthropic efforts.
Lesson 7	Create an Action Plan for Success - Students create action plans and set SMART goals for philanthropic impact. Despite obstacles they will document evidence of impact and gained experience in fields of interest or career.
Lesson 8	Creating Viral Awareness - Students use their voice to tap into support from family, friends and peers. Learners analyze resources needed and contact sources for philanthropic support.
Lesson 9	Prepare for Impact - Students finish planning and executing their philanthropic projects.
Lesson 10	Celebrate and Continue Your Efforts - Students immerse themselves in reflective practice around being philanthropists.