



WE'RE ON A MISSION TO CHANGE THE WORLD...

ONE KID AT A TIME.

**We know that true transformation in our world
begins with education.**

That is why we created Project Heart, the OtterCares philanthropy program that teaches young people they have the power and ability to create real, lasting change in their communities and the world.



Creating Change that Lasts

Project Heart creates real head-to-heart transformation in students by engaging them in a journey of self-discovery. Students learn that they have the power, ability and responsibility to be life-long philanthropists who create change in their communities and the world. Building on the concept that everyone has time, talent and treasure (3Ts) to impact a cause or need, Project Heart taps into every child's innate desire to give, while providing them with the tools and framework they need to be difference makers at any age.

Adaptable and Flexible

Project Heart resources can be adapted to fit the needs of almost any implementation model. We lean on the wisdom of experts to enhance materials and add new activities to reach even more youth around the world. Whether you are a classroom teacher or an afterschool program leader, Project Heart was designed to help you do what you do best - educate and inspire tomorrow's change-makers.

Making Learning Personal

Through each activity and lesson, Project Heart challenges kids to think and act differently, applying a new filter to the world around them. Project Heart encourages young people to take ownership of their impact projects and their ability to make a difference. Whether you sprinkle in a few resources like the book list or go all out to take advantage of the Illumination Fund student grant, Project Heart is for anyone who sees youth as changemakers.



projectheart

www.myprojectheart.org

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EARLY ELEMENTARY PHILANTHROPY OBJECTIVES

Each Project Heart lesson provides intentional instruction and activities that are grade specific and developed to deepen students understanding and application of philanthropic principles.

LESSON	PHILANTHROPY OBJECTIVES
Lesson 1	Students will define philanthropy, identify their 3Ts (time, talent, and treasure), build empathy by creating a “gift” for someone and engage in conversation about why giving is important to help others.
Lesson 2	Students learn about how others like to give back to their communities by hearing from a philanthropist, then identify how they can use their 3Ts to be a philanthropist as well.
Lesson 3	Students learn how to identify who in their community needs their help the most. As a class, they will organize some of the needs or problems they see around them that they’d like to help, and identify ways they can help those needs.
Lesson 4	Students identify what problem they’d like to tackle as a class, and determine how they can use their 3Ts to plan a service project and help solve that problem.
Lesson 5	Based on ideas students came up with in Lesson Four, the class will decide what they will need for their service project in order for it to be a success.
Lesson 6	Students will set a SMART goal to work towards as a group.
Lesson 7 + 8	Students will continue to work on their service projects by writing letters to the principals, creating flyers, and requesting funds through the Illumination Fund.
Lesson 9	Celebrate all of your hard work! Students will evaluate how their service project went and the difference they made in their community.