



Lesson 7: SMART Goals Improve Impact & Help You Persevere



Learning Target

- Create SMART goals to improve the success of the project(s) and brainstorm ways to persevere despite obstacles.



20-30 Minutes

Lesson Overview and Teacher Prep



- **Warm-Up (5 min):** Brainstorming session for ideas on motivating others and having fun with the project.
- **Activity (10 min):** Continue to brainstorm about obstacles and SMART goals in whole or small groups.
- **Reflection for Action (5 min):** pair-share about steps they will personally take to contribute to the project and how they will overcome a possible obstacle.
- Materials used as needed: L7W1, flipchart (optional), PowerPoint - MS Lesson 7 PP
- Standards from [Common Core](#), [National Council for Social Studies \(NCSS\)](#), and [National Standards for Economics](#).
- Document your class' progress by posting pictures, videos, stories, and "a-ha" moments to Facebook, Instagram, YouTube, and Twitter @ottercares #myprojectheart



Philanthropy Objectives

- Set goals to achieve positive impact with individuals and/or groups locally, nationally or globally.
- Compare/contrast local philanthropic efforts.

Anchor Standards

- **CCSS.ELA-LITERACY.CCRA.W.4** - Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
- **CCSS.ELA-LITERACY.CCRA.SL.1** - Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.

Common Core Standards

- **CCSS.ELA-LITERACY.SL.7.1** - Engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grade 7 topics, texts, and issues, building on others' ideas and expressing their own clearly.
- **CCSS.ELA-LITERACY.WHST.6-8.7** - Conduct short research projects to answer a question (including a self-generated question), drawing on several sources and generating additional related, focused questions that allow for multiple avenues of exploration.

Social Studies Standards

- **Individual Development & Identity** - h. Work independently and cooperatively to accomplish goals.
- **Individuals, Groups & Institutions** - g. Show how groups and institutions work to meet individual needs and promote the common good, and identify examples of where they fail to do so.

Economics Standards

- **Content Standard 4: Incentives** - Incentives can be monetary or non-monetary.





Lesson 7: Goals Improve Impact and Help You Persevere

Warm-Up: How Can You Motivate Others and Make the Project Fun? (Brainstorming and quick-write activity - 5 minutes)



PowerPoint Slide 1 – prompt students to brainstorm how to motivate others and have fun with the project

- Brainstorm on the board or flipchart ideas surrounding this question: **What can we do that would motivate people who may become discouraged with the project/event?** Next, have students select one idea from the brainstorm and write *why* they think will be effective in the Warmup portion of L7W1. After about three minutes, call on 2-3 students to share their responses.
- Next, lead a discussion on things the class can do to have fun with their project. Often times the “fun” in the project can bring people together, motivate people to persevere through adversity, and increase the project’s impact.



Activity: SMART Goals (Class brainstorms a list of obstacles and how to overcome them, SMART goals – 10-20 minutes)



PowerPoint Slide 2 – prompt students to brainstorm possible obstacles in their project.

- Show students the most common challenges of service projects (red areas on PPT slide 2 will come up automatically). Include examples like this: Peace Corps projects can sometimes fail because volunteers are overworked and not provided the proper moral support to persevere.
- Remind students that growth comes from learning to fail, get back up, and continuing to pursue goals. There will be situations and people that get in the way of achieving their mission but impactful change only happens when they continue to seek out solutions to these obstacles.
- Brainstorm obstacles with students that might occur in their project(s).



PowerPoint Slide 2 – click to show possible ways to overcome (these will populate on their own after click).

- Call on 4-5 students to share ideas for how to overcome the obstacles shared and add these to the board or flipchart.



PowerPoint Slide 3 – prompt students to create SMART goals for their philanthropic project(s). Click on play button to play the video clip: <https://youtu.be/yA53yhiOe04> (1:15)

- As a class (or divide into smaller groups/ individuals if class has decided to work on multiple projects), guide students in creating SMART goals for the project(s), and ask students to write these in the Activity portion of their worksheet L7W1.



PowerPoint Slide 4 – gives students an example of a SMART goal. Click to reveal each letter of the example smart goal example.

Reflection for Action (Pair-Share their specific actions they will take already for class project - 5 minutes)



PowerPoint Slide 5 – prompts students to think of first step they will take to complete the project(s).

- Ask students to take 2-3 minutes to write what first steps they will take to complete their project. Next, they should list possible obstacles and how they will overcome them. They should write this in the Reflection for Action portion of their worksheet L7W1, and then discuss their answers with a partner.



[TEACHER TIP] Students could take a picture of their SMART goals and post them to Facebook, Instagram, YouTube, and Twitter @ottercares #projectheart

