



Lesson 3: Which Personal Passions Drive Your Mission?



Learning Target

- Use personal passions to create philanthropic mission statements.



40 Minutes – Can be split into two 20-25 minute lessons

Lesson Overview and Teacher Prep



- **Warm-Up (5 min):** introduces the concept of using personal passions to help others.
- **Activity 1 (10 min):** students identify their personal passions and make mind maps to map out how they can use their personal passions to help others
- **Activity 2 (10 min):** students learn about mission statements and create their own personal mission statement based on their personal passions and how they can use them to make change
- **Reflection for Action (5 min):** students write and discuss incentives for givers and receivers. Students also discuss how they can use resources to make their personal passions and mission statement a reality.
- Standards from [Common Core, National Council for Social Studies \(NCSS\) and National Standards for Economics.](#)
- Document your class progress by posting pictures, videos, stories, and “a-ha” moments to Facebook, Instagram, YouTube, and Twitter @ottercares #myprojectheart



Philanthropy Objectives

- Integrate personal passions to write individual philanthropic mission statements.
- Categorize philanthropic efforts to broaden understanding of philanthropy.

Anchor Standards

- **CCSS.ELA-LITERACY.CCRA.SL.1** - Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.
- **CCSS.ELA-LITERACY.CCRA.L.1** - Demonstrate command of the conventions of standard English grammar and usage when writing or speaking.

Common Core Standards

- **CCSS.ELA-LITERACY.SL.6.1.C** - Pose and respond to specific questions with elaboration and detail by making comments that contribute to the topic, text, or issue under discussion.
- **CCSS.ELA-LITERACY.W.6.10** - Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of discipline-specific tasks, purposes, and audiences.

Social Studies Standards

- **People, Places, & Environments** - Consider existing uses and propose and evaluate alternative uses of resources and land in home, school, community, the region, and beyond.

Economics Standards

- **Content Standard 4: Incentives** - Incentives can be monetary or non-monetary.





Lesson 3: Which Personal Passions Drive Your Mission?

Warm-Up: Personal Passions (Video prompt for quick-write activity – 10 minutes)



PowerPoint Slide 1 + 2 – Play video clip: <https://www.youtube.com/watch?v=9PSSuFQ48e0> (2:34)



- Ask students to what Alex was passionate about? How did she help?

[TEACHER TIP] Use this warm-up to discuss the difference that an individual can make.



PowerPoint Slide 3 -5 – Define personal passions

- Ask the students what the definition of personal passion is
- Display the definition on the screen.
- Talk through the list of bullets that can help students identify and define what their personal passions might be. There is space on the student worksheet to write in four of their personal passions. Ask for volunteers to share a few examples.



PowerPoint Slide 6 – Connecting personal passions to philanthropy.

- Ask students how they can connect some of their personal passions to helping others.

Activity: Mind Map Your Personal Passions 10-15 minutes



PowerPoint Slide 7-10

- Walk through the directions of creating a mind map and display the blank version of the mind map on Slide 8 that each student will receive a copy of.
- Urge students to great creative with this activity and put illustrations into their mind map by showing the completed example on Slide 9
- Students are welcome to add additional branches off their mind map bubbles. Show Slide 10 as an example of that.



Activity: Connecting Personal Passions to a Mission Statement 10-15 minutes



PowerPoint Slide 11

- Display the definition of a mission statement and note that both organizations and people can have missions statements that reflect who they are and what goal(s) they are trying to reach.



PowerPoint Slide 12-17

- Three example of organizations mission statements are displayed. Go through each mission statement and have students guess the company. Answer: Starbucks, Adidas, Walmart



PowerPoint Slide 18-22

- Walk students through the creation of a mission statement and display the two examples of personal mission statements on Slides 20 + 21.
- Give students time to create their mission statements and write them on their worksheet. There is space for students to create a rough draft and the rewrite a final draft of their mission statements.





Reflection for Action 3-5 minutes



PowerPoint Slide 23 – show this slide to prompt students to apply their learning to the world around them.

- Students should write and discuss with a partner their answers to:
 - *What is an incentive for you to use your mission statement and personal passions to help others?*
 - *What would the benefit be for those you help?*
 - *If there were no obstacles, how could you use resources (time, money, etc.) to make this a reality?*



- Students should write their ideas in the Reflection for Action portion of their worksheet.

[TEACHER TIP] Use this reflection for action to discuss the difference that large groups can make.



[NOTE TO TEACHER] You've just completed your 3rd Project Heart lesson -- How's it going so far? Are your students excited about making an impact? Can you already tell the difference its making for your students? If so, we'd love to hear about it! Share your stories, pictures, or video with the Project Heart community of teachers Facebook, Instagram, YouTube, and Twitter @ottercares #projectheart

