



Lesson 4: Philanthropy with Purpose



Learning Target

- Begin a personal plan of philanthropy by creating a mission statement. Use new knowledge about philanthropists, their purposes, and impact investing.



20 Minutes

Lesson Overview and Teacher Prep



- **Warm-Up (5 min):** video prompts brainstorming about impact investing and philanthropy.
- **Activity (10 min):** small group research about impact investing and philanthropists.
- **Reflection for Action (5 min):** asks students to write their ideas for giving their time, talents or treasures to a specific cause or nonprofit/charity.
- Materials used as needed: PowerPoint - HS Lesson 4 PP, L4W1, electronic devices/laptops for research.
- Standards from [Common Core](#), [National Council for Social Studies \(NCSS\)](#), and [National Standards for Economics](#).
- Document your class' progress by posting pictures, videos, stories, and "a-ha" moments to Facebook, Instagram, YouTube, and Twitter @ottercares #projectheart



Philanthropy Objectives

- Research philanthropists and identify the purpose of their efforts.
- Research Impact Investing and relation to philanthropy.

Anchor Standards

- **CCSS.ELA-LITERACY.CCRA.SL.1** - Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.
- **CCSS.ELA-LITERACY.CCRA.SL.2** - Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally.

Common Core Standards

- **CCSS.ELA-LITERACY.SL.9-10.1.C** - Propel conversations by posing and responding to questions that relate the current discussion to broader themes or larger ideas; actively incorporate others into the discussion; and clarify, verify, or challenge ideas and conclusions.
- **CCSS.ELA-LITERACY.WHST.9-10.10** - Write routinely over extended time frames (time for reflection and revision) and shorter time frames (a single sitting or a day or two) for a range of discipline-specific tasks, purposes, and audiences.

Social Studies Standards

- **Individual Development and Identity** - h. work independently and cooperatively to accomplish goals.

Economics Standards

- **Content Standard 2: Decision Making** - As long as the marginal benefit of an activity exceeds the marginal cost, people are better off doing more of it; when the marginal cost exceeds the marginal benefit, they are better off doing less of it.





Lesson 4: Philanthropy with Purpose

Warm-Up: Investing in Your Impact (Video prompt for quick-write activity - 5 minutes)



PowerPoint Slide 1 – Click on slide to play clip: https://www.youtube.com/watch?v=1Bpe_dAOL2M (1:40)



- Call on several students to brainstorm what they think impact investing means and how (and why they would do it).
- Ask students to write how impact investing relates to philanthropy.
- They should write their ideas in the Warmup portion of their worksheet L3W1.
- Close this activity by calling on 2-3 students to share their responses.



[TEACHER TIP] Use this warm-up to discuss the difference that an individual can make.

Activity: Philanthropist Research (Small group research for investment ideas tied to philanthropy and personal interests – 10 minutes)



PowerPoint Slide 2 – prompt small group work around investing and philanthropy.

- Divide students into six groups.
- Ask 3 groups to find out more about impact investing, and ask the other three groups to research the mission statement and desired impact, of their favorite charities' efforts.
- Close this activity by:
 - Asking one person from each group to briefly (30 seconds per group) present their findings to the class
 - Asking students to write one way that they would want to invest in social impact programs and/or nonprofit organizations.
- They should write this in the Activity portion of their worksheet L3W1.



[TEACHER TIP] Use this activity to further explore differences that individuals and small groups can make.

Reflection for Action (Pair-share and independent writing to apply today's learning to specific actions - 5 minutes)



PowerPoint Slide 3 – show this slide to prompt students to think about mission .

- Remind students that philanthropy is the process of giving back for the greater good: donating money, goods, services, time and/or effort to support a beneficial cause and creating a lasting impact is how you can engage in this process. It can also be the start to a wonderful entrepreneurship adventure!
- Remind students that keeping their notes, worksheets, and evidence of their philanthropic efforts organized will help them support others in this process while they build their resumes and portfolios.
- Ask students to discuss with a partner and write their answers to:
 - What is your philanthropic mission?
- Students should write their ideas in the Reflection for Action portion of their worksheet L3W1.



PowerPoint Slide 4 – show this slide as an example of a teacher's mission.

[TEACHER TIP] Use this reflection for action to discuss the difference that large groups can make.

