

projectheart

LESSON FOUR

WHAT IS A MISSION STATEMENT?



Learning Targets

- Students will create philanthropic mission statements



Time

- 50-60 minutes - Can be broken into two 25-30 minute lessons if needed



Materials

- On screen presentation – available in PowerPoint and [Google Slides](#).
- My Personal Mission Statement activity page - found on the Project Heart website.
- My Little Book for Philanthropy activity page - found on the Project Heart website.
- Optional take home activity - Our Family Mission Statement activity - found on the Project Heart website.



Overview

- Warm-Up – 5 minutes – Define the following terms: mission statement
- Lesson Includes – 40 minutes –
- My Personal Mission Statement (20 minutes)
- My Little Book of Philanthropy (20 minutes)
- Exit – 5 minutes – Recap what a mission statement is, and display The OtterCares Foundation mission statement.
- Optional take home activity - Our Family Mission Statement.