



Lesson 1: Philanthropy in Your Life



Learning Target

- Students learn about Project Heart, the definition of philanthropy, and what giving looks like in their life.



20 Minutes

Lesson Overview and Teacher Prep

***[TEACHER TIP]** Give the High School Pre-Assessment before starting Lesson 1 of the Project Heart High School Curriculum to measure students' prior knowledge of philanthropy. After completing Lesson 10 of the Project Heart High School Curriculum, give the High School Post-Assessment to measure student learning and growth. Both the Pre- and Post-Assessment are located in the High School Educator Guide.*



- **Warm-Up (5 min):** introduces Project Heart and the concept of philanthropy to students.
- **Activity (10 min):** focused pair discussions about philanthropy vs. kindness, and examples of nonprofit organizations.
- **Reflection for Action (5 min):** asks students about ways they can incorporate philanthropy into their daily lives.
- Materials used as needed: Lesson One Worksheet, Presentation Slides (as PowerPoint or Google Slides)
- Standards from [Common Core](#), [National Council for Social Studies \(NCSS\)](#), and [National Standards for Economics](#).
- Celebrate the beginning of your Project Heart journey! Post pictures of your students engaging with Lesson 1 to Facebook, Instagram, YouTube, and Twitter @ottercares #myprojectheart



Philanthropy Objectives

- Create a list of indicators for a philanthropic life.
- Create a weekly schedule to incorporate philanthropy daily and weekly.

Anchor Standards

- **CCSS.ELA-LITERACY.CCRA.SL.1** - Prepare for and participate effectively in a range of conversations and collaborations with diverse partners, building on others' ideas and expressing their own clearly and persuasively.
- **CCSS.ELA-LITERACY.CCRA.L.4** - Determine or clarify the meaning of unknown and multiple-meaning words and phrases by using context clues, analyzing meaningful word parts, and consulting general and specialized reference materials, as appropriate.

Common Core Standards

- **CCSS.ELA-LITERACY.W.9-10.4** - Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
- **CCSS.ELA-LITERACY.SL.9-10.4** - Present information, findings, and supporting evidence clearly, concisely, and logically such that listeners can follow the line of reasoning and the organization, development, substance, and style are appropriate to purpose, audience, and task.

Social Studies Standards

- **Individuals, Groups, & Institutions** - g. show how groups and institutions work to meet individual needs and promote the common good, and identify examples of where they fail to do so.

Economics Standards

- **Content Standard 12: Decision Making** - Marginal benefit is the change in total benefit resulting from an action. Marginal cost is the change in total cost resulting from an action.





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Warm-Up: Project Heart and Philanthropy (Video prompt for quick-write activity - 5 minutes)



PowerPoint Slide 1 – Click slide to play video clip about philanthropy – <https://youtu.be/piz-qle65q8> (1:54)



- Call on 1-2 students to respond to:
 - What would be the effect if each of us modeled philanthropy to the young children in our lives?
 - Why would this be important?



- Read and discuss the definition of philanthropy:
 - **Philanthropy** – The act of donating money, goods, services, time or effort to support a beneficial cause and create a lasting impact. At OtterCares, we believe that anyone can use their 3 T's (time, talent, or treasure) to make a difference.
- Allow about one minute for students to share with a partner their own definition of philanthropy. Next, ask students to write their definition of philanthropy in the Warm-Up portion of L1W1.

[TEACHER TIP] Use this warm-up to discuss the difference that an individual can make.

Activity: Philanthropy vs. Kindness (Pair-share about philanthropy vs. kindness – 10 minutes)



PowerPoint Slide 4 + 5 – Students compare philanthropy and kindness.



- Ask students to discuss with a partner the difference between philanthropy and kindness.
- Students should write examples of each on the Activity portion of their worksheet L1W1.
- Walk the room to observe discussions for four minutes, then call on 2-3 students to respond to:
 - What is the difference between philanthropy and kindness?
 - Philanthropy is intended to increase the well-being of mankind, or the greater good
- Call on 2-3 students to respond to:
 - What does (or could) philanthropy look like in your life?



PowerPoint Slide 6 – Discuss the purpose of a nonprofit



- Explain that a not-for-profit, or nonprofit, organization is a business that is set up to help others, NOT to make a profit (some examples include United Way, DigDeep and Feeding America)
- Explain that **philanthropy involves intention and action** that provides a **marginal benefit**: the change in total benefit resulting from an action. Think of a nonprofit you would like to contribute towards for the greater good. Why this one? Allow students time to work in groups or as individuals to determine one nonprofit they align with.

[TEACHER TIP] Use this activity to further explore differences that individuals and small groups can make.

Reflection for Action (Independent writing to apply today's learning to specific actions - 5 minutes)



PowerPoint Slide 7 – Picture prompt to get students thinking of how to practice philanthropy regularly.



- Ask students to write on their worksheet what skill(s) they have, and how they can use those skills to help someone in need.

