projectheart

CREATING VIRAL AWARENESS

WHAT IS THE GOAL OF YOUR PROJECT?

WHAT ORGANIZATIONS OR INDIVIDUALS CAN HELP SUPPORT YOUR CAUSE?

WHAT STEPS WILL YOU TAKE TO MAKE VIRAL AWARENESS?

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CREATE A FLYER OR SOCIAL MEDIA POST TO PROMOTE YOUR CAUSE

I (WE) WILL USE _____ TO
(MARKETING TOOLS)

TARGET _____ SO THAT
(PEOPLE, ORGANIZATIONS, LOCATIONS)

I (WE) CAN SHARE THE STORY ABOUT

_____.
(INTENDED IMPACT)