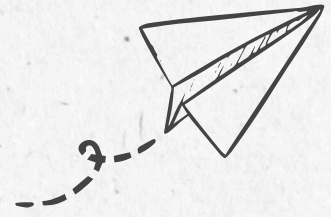




projectheart



CREATING VIRAL AWARENESS

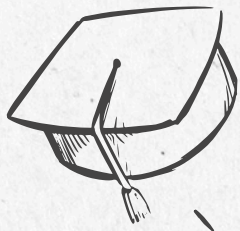


WHAT IS THE
GOAL OF YOUR
PROJECT?

WHAT
ORGANIZATIONS
OR INDIVIDUALS
CAN HELP
SUPPORT YOUR
CAUSE?

WHAT STEPS WILL
YOU TAKE TO
MAKE VIRAL
AWARENESS?

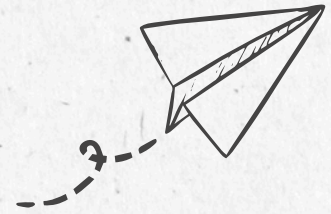




projectheart



CREATING VIRAL AWARENESS



CREATE A FLYER OR SOCIAL MEDIA
POST TO PROMOTE YOUR CAUSE

I (WE) WILL USE _____ TO
(MARKETING TOOLS)

TARGET _____ SO THAT
(PEOPLE, ORGANIZATIONS, LOCATIONS)

I (WE) CAN SHARE THE STORY ABOUT

(INTENDED IMPACT)