

EMPATHIZE

Use this space to write down who we want to help and what they need.



DEFINE

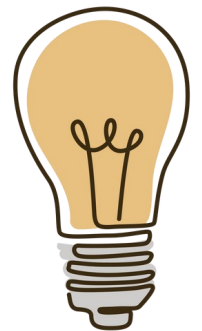
Use this space to decide what the problem is that we are trying to solve.

“How can we...”



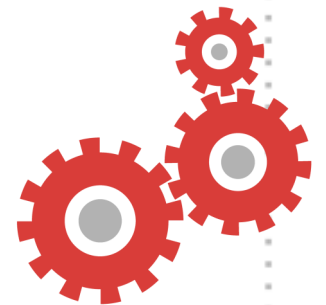
IDEATE

Use this space to write down as many ideas as you can to help solve the problem.



PROTOTYPE

Which idea should we try first? What will we need in order to solve our problem?



TEST

Use this space to write down what worked well and what improvements we need to make.

