

# STEPS FOR LEADING AN IMPACT PROJECT IN YOUR COMMUNITY

1

## IDENTIFY A NEED

What are some things that need to change in your community? Is it hunger? Homelessness? Talk to your family, peers and neighbors to determine the most important needs to be addressed to impact your community. Dig in and do some research.

2

## USE YOUR 3Ts

Everyone has time, talent and treasure that they can give to address a need. What skills and talents do you and your friends have to help address your community need? How much money can you raise for your selected cause? How many hours will you and your peers volunteer to help address the need you've identified?

3

## CREATE YOUR IMPACT PROJECT

Utilize your 3Ts to organize a project that will make the most impact on the cause or need your team has identified. Whether it is a food drive, a fundraiser or an on-site volunteer opportunity, make sure that your project is realistic and the activity will have the kind of impact you are working towards.

4

## INVITE YOUR COMMUNITY

Get your whole community involved in your project! Explain the why behind your cause - why is it important? Why did you choose it? Why should people get involved? Make sure to provide clear information about the need, the project and ways people can participate.

5

## MAKE IT HAPPEN!

This is where all of the hard work and planning pays off! Do the majority of your prep-work and setup the day before your event and check-in with your team and volunteers. Don't forget to share your project on social media on the big day! Tag #ottercares and #projectheart so that we can celebrate your hard work and success!