

Lesson 1- Philanthropy: What is it?



Learning Target

In your own words, define and reflect on the meaning of philanthropy.



50-60 Minutes – can be broken into two sessions if needed.

Introduction and teacher prep



- This lesson provides the definitions and terms associated with Philanthropy.
- All KEY TERMS are provided in power point slides, if needed.
- Standards from [Common Core](#), [National Council for Social Studies](#) (NCSS) and [National Standards for Economics](#).
- With this first lesson, the students begin to use their student workbook. Student workbook can be printed or loaded into Google Classroom.
- Please print the letter introducing the Project Heart Program (L1R1) to send home to parents.
- Please print the Pre-Assessment (L1A1) to be completed by students before beginning lesson 1.
- Materials for this lesson: 6 pieces of chart paper, ¼ sheets of blank paper, L1A1 Pre-Assessment; StudentWorkbook pages L1W1 and Lesson 1 Vocabulary Words L1V1, and corresponding [PowerPoint](#).
- Optional Alternate Extension Activity materials: 5” colored squares of paper.
- Celebrate your class’ start of Project Heart! Post pictures of your students engaging with the concepts in Lesson 1 to Facebook, Instagram, YouTube, and Twitter @ottercares #projectheart



Philanthropy Objectives

- Create a list of ways to apply today’s learning about philanthropy to family, school and community.

Entrepreneurship Objectives

- Evaluate the capability of a variety of local businesses to participate in philanthropy in the community.

Anchor Standards

- [CCSS.ELA-LITERACY.CCRA.SL.2](#)
Integrate and evaluate information presented in diverse media and formats, including visually, quantitatively, and orally.
- [CCSS.ELA-LITERACY.CCRA.L.4](#)
Determine or clarify the meaning of unknown and multiple-meaning words and phrases by using context clues, analyzing meaningful word parts, and consulting general and specialized reference materials, as appropriate.

Common Core Standards

- [CCSS.ELA-LITERACY.SL.4.1](#) and [CCSS.ELA-LITERACY.SL.5.1](#)
Engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on *grade 4 topics and texts*, building on others' ideas and expressing their own clearly.
- [CCSS.ELA-LITERACY.RL.5.4](#)
Determine the meaning of words and phrases as they are used in a text, including figurative language such as metaphors and similes.



Economics Standards

- Content Standard 1: Scarcity

Identify what they gain and what they give up when they make choices.

People make choices because they can't have everything they want.

Identify some choices they have made and explain why they had to make a choice.

Social Studies Standards

IV. Individual Development and Identity

b. Describe personal connections to place—especially place as associated with immediate surrounding.

g. Analyze a particular event to identify reasons individuals might respond to it in different ways.

VII. Production, Distribution, Consumption

b. Distinguish between needs and wants



Lesson 1 - Philanthropy: What is It? – OVERVIEW

The Warm-Up Activity: Students focus on a brainstorming session with the whole group about how it feels to give, and what are their best and worst memories of receiving gifts. This activity should involve all students participating in the conversation, and end with students writing the definition of “giving” in their own words. This activity should take 5-10 minutes.

Today’s Activities:

- **Activity #1:** Students identify and record their definition of “need” (5 minutes)
- **Activity #2:** Students identify and record their definition of “service” (5 minutes)
- **Activity #3:** Students work in groups to discuss the needs relative to families, schools, and communities and the services that could be provided. (10 minutes)
- **Activity #4:** Students define philanthropy. (10 minutes)
- **Activity #5:** Students focus on the three T’s (time, talent, treasure) and working in small groups to brainstorm ways to give time, talent and treasure to family, school and community. (10 minutes).

The Exit Strategy: Students write about how philanthropy and the 3 T’s could look in their lives. This activity should take about 5 minutes.

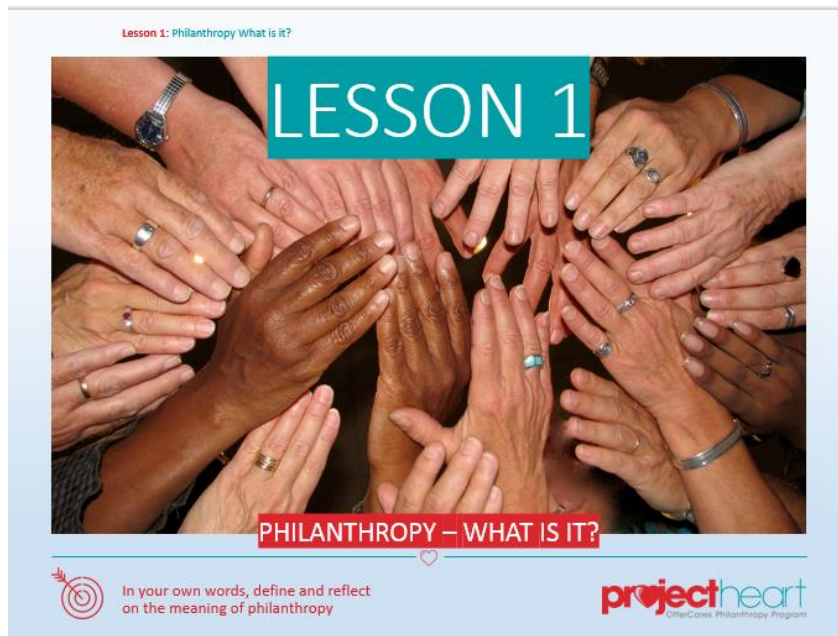


Lesson 1: Philanthropy – What is It?

- * Students should complete the Pre-Assessment prior to this lesson (L1A1)
- * Teacher should use the Grading KEY for the Pre-Assessment (L1A2)

Warm-Up: What is giving? (Think-Pair-Share – 5-10 minutes)

PPT Slide 1



Teacher might say: “Today we are going to learn about giving to others. We are going to start by giving something to our classmates. You will all receive a blank $\frac{1}{4}$ sheet of paper, and what I would like you to do is write something sincere and kind on it, to give to a classmate. Try to be specific and encouraging to each other in these notes. These are your gift to them today!”

- Pass out $\frac{1}{4}$ sheets of blank paper, one per student, and ask students to find a partner sitting near them.
- When each student has a partner, allow about thirty seconds for them to write something kind about their partner. (If there is an odd number of students, then make one group of three and make sure each student in the triad is writing a note to a different child in their group.)
- After one minute, ask students to give their note to their partner, then call on 3-4 to read their gift/note.



- (tap PPT to move to slide 2) What do you know about GIVING?



Warm-Up (cont'd)

PPT Slide 2

Lesson 1: Philanthropy What is it?

What do you know about GIVING?

- How does it feel to give?
- How does it feel to receive?



DICTIONARY DEFINITION
Giving – to present voluntarily and without expecting compensation.

 In your own words, define and reflect on the meaning of philanthropy



- Brainstorm what they know about giving, while a volunteer student writes responses on the board.



- Ask students to pair-share to the following questions:



- *(tap PPT for fade-in)* How does it feel to give?
- *(tap PPT for fade-in)* How does it feel to receive?



- Ask students to think about how their answers match up with the definition of “giving.”
- *(tap PPT for fade-in)* Giving - to present voluntarily and without expecting compensation.
- Ask students to write their own definition of “giving” in their Student Workbook L1V1 (lesson 1 words included).
- Allow 1-2 minutes for students to write their definition of “giving.”



[Optional Alternate Extension Activity] Use colored 5” squares of paper to have each student write words, definitions or examples of “giving”, and make a collage or class bulletin board titled “Giving” to display, then write the dictionary definition at the top. This would allow for a more permanent reminder of the work done around giving, while providing a group project that lends itself to sharing and building relationships with each other.



- *(tap PPT to move to slide 3)* What do you know about NEED?



PPT Slide 3

Lesson 1: Philanthropy What is it?

What do you know about **NEED**?

DICTIONARY DEFINITION
Need – to require, to be necessary



In your own words, define and reflect on the meaning of philanthropy

projectheart
OtterCares Philanthropy Program

Activity #1: Students identify and record their definition of “need.” (5 minutes)

- In a pair-share, ask students to talk about what they know about need.
- Ask students to think about how their answers match up with the definition of “need.”
 - (tap PPT for fade-in) Need - to require, to be necessary. Picture will appear.
- Ask students to write their own definition of “need” on their Student Workbook L1V1 (lesson 1 words included).
- Allow 1-2 minutes for students to write their definition of “need.”



Teacher might ask, “Did you **NEED** to receive this little note from a classmate today?”



- (tap PPT to move to slide 4) What do you know about **SERVICE**?

PPT Slide 4

Lesson 1: Philanthropy What is it?

What do you know about SERVICE?

DICTIONARY DEFINITION
Service – the act of helpful activity



In your own words, define and reflect on the meaning of philanthropy

projectheart
OtterCares Philanthropy Program

Activity #2: Students identify and record their definition of “service.” (5 minutes)



Teacher might say: “You are all capable of great things in your lives, and it’s up to you to choose **HOW** you will use your talents and passions to serve others in your family, school and community.”



- Call on 3-4 students to share what they know about “service.”
 - (tap PPT for fade-in) Service: The act of helpful activity.
- Ask students to write their own definition of “service” in their Student Workbook L1V1 (lesson 1 words included).



- (tap PPT to move to slide 5) What do you know about **NEEDS** of Families, Schools and Communities?





PPT Slide 5

Lesson 1: Philanthropy What is it?

What do you know about NEEDS of Families, Schools and Communities?

Needs	Service / What would help?
Families (groups 1-2):	
Schools (groups 3-4):	
Communities (groups 5-6):	

 In your own words, define and reflect on the meaning of philanthropy



ACTIVITY #3: Students work in groups to discuss the needs they identify in families, schools, and communities and the services that could be provided. (10 minutes)

[TEACHER TIP] – Discretion and sensitivity are recommended here because there may be students in your class that have some of the needs discussed.

- Divide the students into six groups, by counting off 1-6.
- Give each group a large paper (poster board, flipchart paper, or other large sheet of paper.)
- Explain their instructions:
 1. They will draw a line down the middle of their paper and a line across (a few inches from the top) to make a T-chart (model this activity on the board for students.)
 2. They will label one column “Needs” and the other column “Services.”
 3. They will come up with as many needs and services for their assigned group as they can.

Needs	Service

- Assigned groups:
 - Groups 1-2: Families (e.g. need = family can’t buy food, service = food bank)
 - Groups 3-4: Schools (e.g. need = teacher needs help grading, service = parent volunteer)
 - Groups 5-6: Communities (e.g. need = homelessness, service = shelters)



Teacher might say: “What are some ways that someone could meet that need?”

- After 5 minutes, give a “1-minute-to-go” warning.
- Ask student groups to share out the needs and services they came up with.



(tap PPT to move to slide 6) What do you know about PHILANTHROPY?



PPT Slide 6


Lesson 1: Philanthropy What is it?


What do you know about PHILANTHROPY?

1 DICTIONARY DEFINITION

1 Philanthropy - the process of giving back. The act of donating money, goods, services, time or effort to support a beneficial cause and create a lasting impact.

1 Philanthropy has a defined objective with no financial or material reward to the donor.



 In your own words, define and reflect on the meaning of philanthropy

projectheart
OtterCares Philanthropy Program

Activity #4: Students define philanthropy. (videos, class discussion – 10 minutes)



Teacher might say: “We can give in many ways, even if you think you have nothing to offer. How many of you have heard the word ‘philanthropy’? What do you think it means?”



- Show video clip <https://www.youtube.com/watch?v=tZ5t8xD7qGU> by clicking on *PPT slide 6* and then on the *play button*.



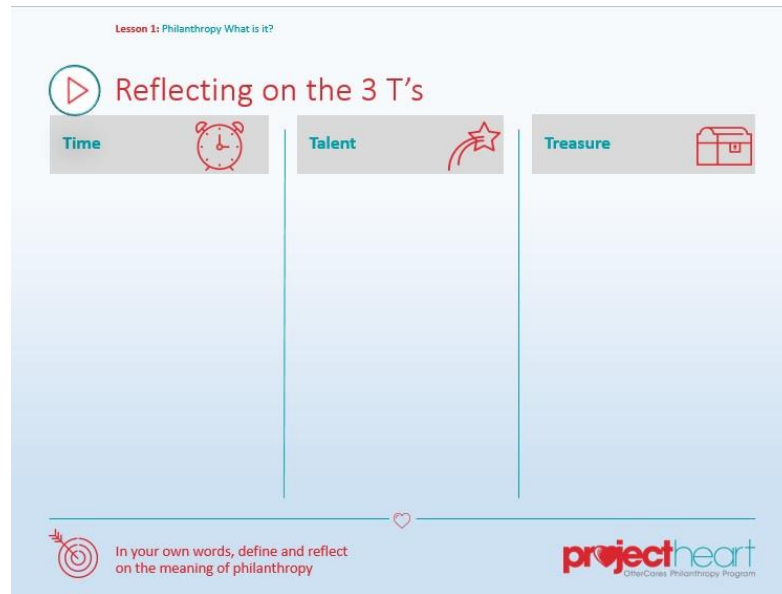
- *(tap PPT for fade-in)* Philanthropy - the process of giving back. The act of donating money, goods, services, time or effort to support a beneficial cause and create a lasting impact. Philanthropy has a defined objective with no financial or material reward to the donor.
- Prompt a whole group reflective discussion with these questions:
 - How is philanthropy more than money? (call on 3-4 students to respond)
 - How else can you give? (call on 3-4 students to respond)
 - What were some examples that the people in the video gave for how philanthropy made them FEEL? (call on 3-4 students to respond)
- Ask students to write their own definition of “philanthropy” in their Student Workbook L1V1 (lesson 1 words included)



- *(tap on PPT to move to Slide 7)* Reflecting on the 3T’s



PPT Slide 7



Activity #5: Students focus on 3 T's (small groups – 5 minutes)

- ▶ Show OtterCares-created video by clicking on the **play button** on PPT slide 7.
- Facilitate a class discussion and ask 2-3 students to respond to each of these questions:
 - *How can you donate time to something or someone?*
 - *How can you donate your talents to something or someone?*
 - *What kinds of treasure do you have to donate to something or someone?*
- With students still in six groups from the needs / service T-chart, explain the instructions for their group work:
 - *Work together to brainstorm all the different ways that your group could donate time, your unique talents, and treasures to someone or something.*
 - *Record with your group as many ways that you can donate time, talent and treasure to the assigned group from earlier (families, schools, communities.)*
 - *Set up 3 columns with these 3 headings: time, talent, treasure.*
 - *Try to come up with as many as you can for each column before the time is up.*
- Allow up to 10 minutes for this activity, and then call time. Ask students to place their posters on a classroom wall or bulletin board (using either tape, thumb tacks, stapler, etc.)



[Optional Alternate Extension Activity] Ask students to share with a partner or triad group their favorite 3 T's that they could personally give.



- (tap on PPT to move to Slide 8) *Philanthropy, What will YOU do?*

PPT Slide 8

Lesson 1: Philanthropy What is it?



PHILANTHROPY
WHAT WILL YOU DO?

In your own words, define and reflect on the meaning of philanthropy

projectheart
OtterCares Philanthropy Program

Exit Strategy (5 minutes)

- Ask students to respond to:
 - “How could you use your 3 T’s to help families, schools, and communities?”
- Students should record their ideas on Workbook page L1W1.



[Optional Alternate Extension Activity] Students can make a goal to do one thing to start giving. Next they can post a picture of themselves taking a step toward that goal to Facebook, Instagram, YouTube, and Twitter @ottercares #projectheart (for example, a student might want to donate cans of food for a hunger issue within the school, and so they might take a “selfie” of themselves collecting food from their pantry.) Students can use the hashtag #projectheart and see other examples of students making a difference.

L1V1 – Lesson 1 Vocabulary Words



DICTIONARY DEFINITION: **giving** - To present voluntarily and without expecting compensation.

IN MY WORDS:



DICTIONARY DEFINITION: **need** - To require; to be necessary.

IN MY WORDS:



DICTIONARY DEFINITION: **service** - The act of helpful activity.

IN MY WORDS:



DICTIONARY DEFINITION: **philanthropy** - the process of giving back. The act of donating money, goods, services, time or effort to support a beneficial cause and create a lasting impact. Philanthropy has a defined objective with no financial or material reward to the donor.

IN MY WORDS:



L1W1 - Exit Ticket

Which T of Philanthropy will I use? Why?



TIME



TALENT



TREASURE

(cut)

L1W1 - Exit Ticket

Which T of Philanthropy will I use? Why?



TIME



TALENT



TREASURE



L1R1 – Teacher-to-Parent Intro Letter

(DATE) _____

Dear Parents/Guardians,

During this upcoming semester, your _____ grade student will be participating in the Project Heart program in our class.

The Project Heart program is an innovative educational tool that provides students with the opportunity to learn about philanthropy.

The purpose of Project Heart is to encourage a habit of giving, create global awareness in children, and allow them to contribute their time, talent, and treasure toward causes and issues that they are passionate about. This program hopes to have a positive effect on students' lives and the community they live in.

At the conclusion of this program, students will complete a special philanthropy project where they will be putting the concepts they have learned into action. This project may take the form of a fundraising and/or volunteer activity that will benefit a local nonprofit that aligns with the 'philanthropic mission' that the students will define. Parent volunteers may be needed at that time to help with some of the project logistics and execution.

Project Heart was created by the OtterCares Foundation, which is the charitable partner of OtterBox. We are fortunate to have this program available at no cost to our school and I am eager to have our students participate in this unique and important learning opportunity.

If you have any questions, please feel free to contact me at:

phone number _____ or email me at _____.

Sincerely,

Interaction Activity:

Student: Ask your parent what "philanthropy" means to them. Write their answer here:

Parent: Ask your child what "philanthropy" means to them. Write their answer here:

